**"Marriage: A Sacred Commitment Worth Nurturing and Investing Effort In for Lifelong Happiness"**

1. About 75% of couples who undergo marriage counselling report improved relationships and communication
2. Couples who receive counselling have a 30% higher success rate in staying together compared to those who do not.
3. Around 44% of married couples have attended marriage counselling at some point in their relationship
4. Communication problems are cited by 57% of couples as their primary reason for seeking counselling
5. The average couple attends marriage counselling for about 12 sessions
6. Approximately 98% of couples who attended therapy found it to be helpful
7. 65% of couples report sustained improvement in their relationship up to two years after completing counselling
8. The average couple waits six years of being unhappy before seeking marriage counselling
9. 30% of couples identify financial problems as the primary reason for seeking counselling
10. Couples who attend pre-marital counselling have a 30% higher marital success rate compared to those who do not.